



## **Rick Reifenberg, MD**

### **Chief Medical Officer**

As HealthNet's Chief Medical Officer since December 2018, Dr. Reifenberg leads and supports more than 125 credentialed Physicians, Advanced Practice Nurses, Therapists, Dentists and other Providers at HealthNet. He also oversees HealthNet's Provider Recruitment and Privileging, Pharmacy Services including the 340B Program, MAT Therapy, Lab Services, all Service Lines (Dental, Behavioral Health and Human Services, OB/GYN and Primary Care), HealthNet's Provider Wellness Program, as well as the collaboration with the IU Schools of Medicine, Nursing, and Dentistry to support clinical learners at HealthNet.

Dr. Rick Reifenberg is an Internal Medicine/Pediatrics physician who has worked at HealthNet since 2000. His undergraduate degree is from Indiana University in Bloomington and his Medical Degree is from the Indiana University School of Medicine. He completed an Internal Medicine/Pediatrics Residency at Methodist Hospital in Indianapolis in 2000 and has ongoing Board Certification in Internal Medicine and Pediatrics. In January 2018 he completed the necessary coursework and medical leadership capstone to become a Certified Physician Executive through the American Association of Physician Leadership.

For his first ten years at HealthNet, Dr. Reifenberg worked as a primary care physician at HealthNet Southwest Health & Dental Center as well as being involved in resident education while serving as a Volunteer Faculty Member for the Indiana University School of Medicine. He was the lead physician in HealthNet's initial Electronic Medical Record implementation in 2009 and subsequently became the main clinical interface between HealthNet's medical providers and its EMR technical support staff. As a result of this work, he has been invited to speak at numerous state and national professional meetings regarding HealthNet's innovative and effective use of its EMR.

Prior to his role as CMO, Dr. Reifenberg became HealthNet's first Associate Medical Director in 2011.

Dr. Reifenberg is a member of the American Academy of Pediatrics, the American College of Physicians and the American Association for Physician Leadership, and is a past Chairman of the Preventative Health Committee for the Indiana Chapter of the American Academy of Pediatrics. He is on the board of directors for Stopover, Inc., a non-profit organization that serves homeless youth in central Indiana. He has also been involved in international medical work as well, joining other HealthNet providers on several annual mission trips to South America (Bolivia).